



## Joya to exhibit at Salon Melbourne for first time

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[Joya-Australia](#), sole importer and distributor of the European brand of crystal massage rollers will be exhibiting for the first time at [Salon Melbourne](#) from April 17 to 18, 2010, to introduce its unique gemstone massage products to therapists and beauticians.



The Joya Concept aims to create greater and deeper treatment results with less effort by massaging with precious crystal spheres rotating freely in handy holders. The company reports that masseurs and beauticians in practices, spas and salons around the world – and their clients – have been discovering the benefits of this concept.

Having exhibited with great success at the Sydney Beauty Expo in the last two years, Joya-Australia Manager, Ellen Bendin, said it is now time to present Joya's range of quality and effective massage rollers to a new audience in Melbourne.

"I am looking forward to sharing how the powerful modality of gemstone massage combined with acupressure can enhance [a client's] treatment experience."

Joya-Australia will be showcasing popular Joya Massagers such as the Joya Classic for whole body massages and the Joya Pen for facials.

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